ORGANISERS STATEMENT (6 July 2023)

Pan African DataCentres Exhibition & Conference 27 – 28 June 2023, Sandton C.C. Jo'Burg

The inaugural Pan African DataCentres Exhibition & Conference has been heralded as a success by all who attended the event, Speakers, Exhibitors and Attendees.

"Congratulations on such a successful first event. Great attendance and honoured and delighted to have been involved as Chairman ADCA and CEO OADC. I learnt a lot during the event. Well done on all the hard work and getting such insightful speakers at the event.

Looking forward to the one next year – at the larger event location." **Ayotunde Coker, Chairman, ADCA and CEO, Open Access Data Centres OADC**

The Pan African DataCentres Exhibition & Conference delivered over 1000 attendees over the course of the 2 day event, *(531 Visitors, 184 Delegates, 51 Speakers, 153 Exhibitors, 106 Repeat Attendees – **Total Attendance 1025**)* making this was the largest gathering of DataCentre focused decision makers, specifiers and influencers in the continent ***EVER!.***

"I wanted to take a moment to express our appreciation for the exhibition you organized. The event was fantastic, and I was truly captivated by the atmosphere, and the overall experience.

We were particularly impressed by high level discussions and the quality of the delegates we had the opportunity to engage with. It was evident that each detail was thoughtfully planned and executed, resulting in an engaging experience." ***Quintin Van Den Berg, Country Business Director Southern Africa, Robert Bosch (Pty) Ltd***

Exhibitors commented on the professional atmosphere created, which gave them the time to really sit down and discuss the needs of Visitors, Delegates and the possible opportunities from collaborating with other Exhibitors.

"To the exceptional Pan African DataCentres Exhibition & Conference team, congratulations on an outstanding first event in Africa. We are honoured to have been sponsors and are eagerly looking forward to the promising future of these events." ***The Master Power Technology Team***

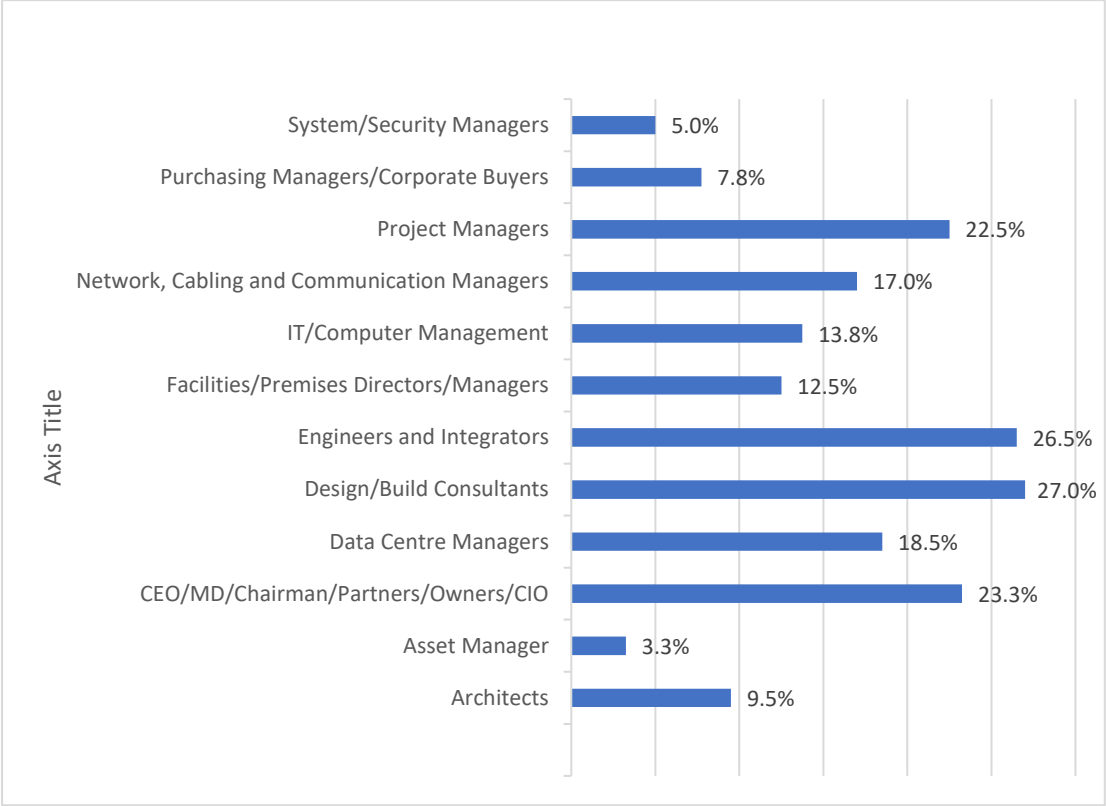
Delegates and speakers also stated that the found the focused nature of the conference a real benefit, both in the range of issues discussed and having two streams held over 2 days the time to really look at these in depth.

"Excellent and Populous Pan Africa Data Centres event in Johannesburg last week, demonstrating the huge interest to the African Data Centres Industry. Excellent organization by Stepex Good exhibitors and high level speakers, with a Strong support of Africa Data Centres Association, come back next years!" ***Paul-Francois Cattier, Managing Director, Africa Data Centres Association***

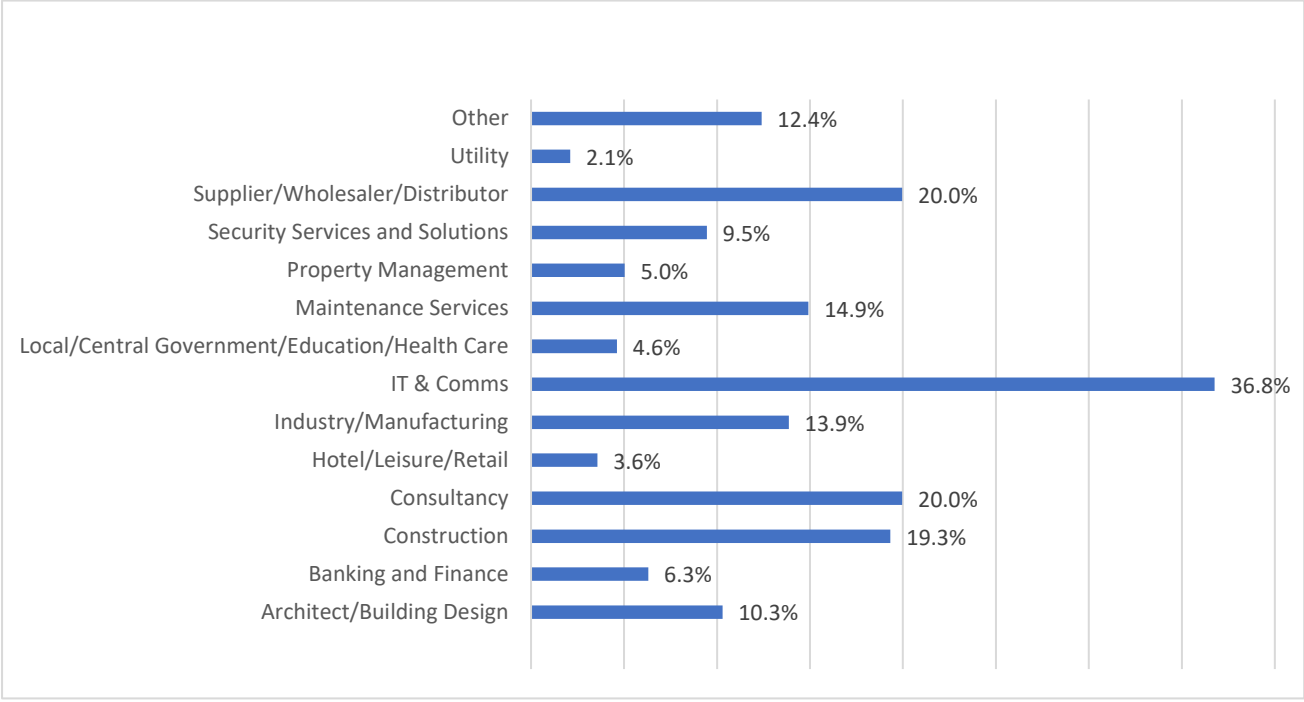
Quick Facts about the 2023 Attendees

- The event delivered Attendees from 31 different Countries.
    - 4.1% came from Europe (Belgium, Czech Republic, Germany, France, Greece, Ireland, Italia, Netherlands, Spain, Sweden, Tuekey, UK.
    - 92.9% From Continent of Africa – (Inc:Congo, Ivory Coast, Egypt, Eswatini, Ghana Kenya, Malawi, Mauritius, Namibia, Nigeria, South Africa, South Sudan, Zimbabwe
        - 87.4% from S. Africa
    - 3% Rest of the World (Canada, China, India, Israel, UAE, USA)

Attendee Profile – By Primary Job Title and Focus as a % of Total Attendees (exceeds 100% due to multiple interests and titles)

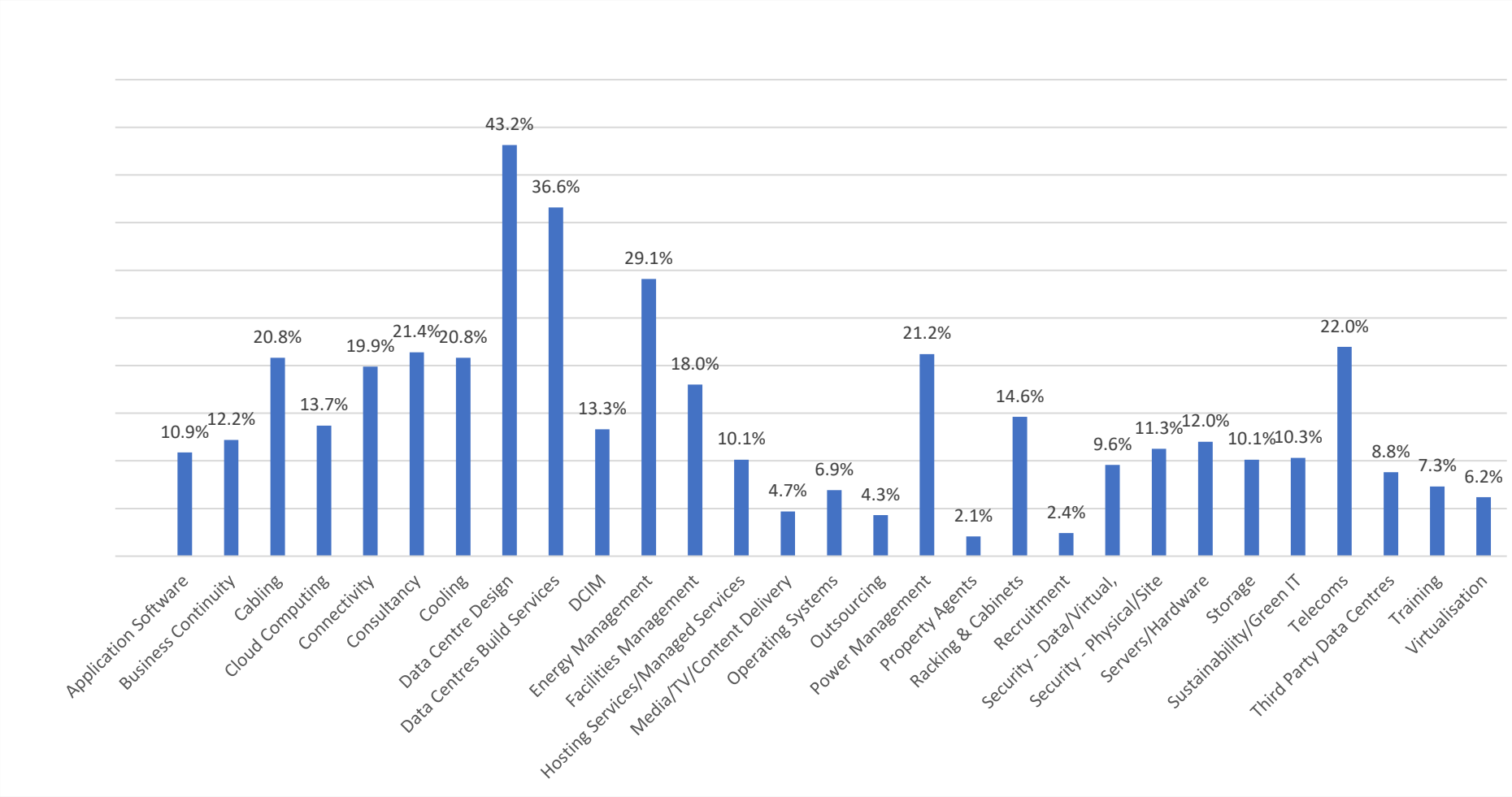


Attendee Organisation's Primary Industry Function as a % of Total Attendees (exceeds 100% due to multiple interests and titles)



Attendee interest in the Products, Services and Solutions on display at the event as a % of total Attendees

Exceeds 100% due to multiple interests (Collected through the registration Process)



Pan African DataCentres Exhibition & Conference 2024 Dates Announced - 16 – 17 July 2024

The dates for the Pan African DataCentres Exhibition & Conference in 2024 have just been announced as 16 – 17 July 2024, again at the Sandton C.C., Jo'burg, S. Africa… **For those wanting to know more about exhibiting & Sponsoring please contact Hugh Robinson and the DataCentres Team on datacentres@stepex.com, or call/WhatsApp Hugh on +44 (0) 7882 246950 or visit** www.datacentres-africa.com

"Great to meet you last week and I thought the event was a great success – especially for the first one. Could please send through any information on next years event (timings/price/agenda etc) that you have so we can make a plan to include in our upcoming budget as we would like to exhibit."
David Mitten | Regional Manager, UK, CIS & Africa | CMP Products Limited