Pan African DATA centres

EXHIBITION & CONFERENCE

16-17 JULY 2024
SANDTON CONVENTION CENTRE
JOHANNESBURG

Supported by:

AFRICA DATA CENTRES ASSOCIATION

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For more information visit:
www.datacentres-africa.com

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SANDTON CONVENTION CENTRE JOHANNESBURG

Pan African Data Centres Conference & Exhibition

The second inaugural Pan African DataCentres Exhibition & Conference, **16-17 July 2024**, Sandton Convention Centre, Johannesburg, S. Africa – is a dedicated 2-day Exhibition & Conference addressing the infrastructure and issues needed to create and operate effective and efficient Data Centres across the continent.

The Pan African DataCentres Exhibition & Conference combines a C+ level data centre Conference featuring both a Strategy Stream looking at issues linked to what is driving the African data centres market, and an Operational Stream which will look at addressing best practice's, technology and techniques which can be deployed to make data centres run more effectively and efficiently, whilst maintaining their security and resilience.

Both these Conference streams are adjacent to a free to attend exhibition, that will feature workshops from exhibitors on the latest technology and looking at the operational issues.

THE EXHIBITION

Featuring both local and international Suppliers and Service providers, the exhibition is a unique opportunity for Delegates & Visitors to discuss their needs with suppliers, understand new developments and see the latest in products, tools, technologies and meet service providers who can assist them achieve their goals.

The exhibition area is designed to get maximum traffic, as it provides delegate access to the conference rooms as well as the location for on-site catering and exhibitor workshops.

QUOTE

"I wanted to take a moment to express our appreciation for the exhibition you organized. The event was fantastic, and I was truly captivated by the atmosphere, and the overall experience.

We were particularly impressed by high level discussions and the quality of the delegates we had the opportunity to engage with. It was evident that each detail was thoughtfully planned and executed, resulting in an engaging experience."

Quintin Van Den Berg, Country Business Director Southern Africa, Robert Bosch (Pty) Ltd

KEY AREAS

Cooling	Cabling	Racking
UPS Systems	FM Service Providers	Fire Suppression & Detection
DCIM and Remote Monitoring	Ducting & Buzz Bars	Lighting
Standby Generation	Power	Energy

WHY AFRICA? WHY NOW?

The African data centre market is expected to top $3-billion by 2025.

Africa's demographic expansion over the coming decades will drive demand for data centre growth more than in any other region globally.

Africa alone needs 1000MW and 700 facilities to meet growing demand, according to the Africa Data Centres Association.

Despite recent investments in data centre infrastructure in sub-Saharan Africa, much of the continent's capacity remains in South Africa, where local providers brought more than 50MW of dedicated data centre IT load capacity online between 2017 and 2019.

Africa's data centre capacity is currently skewed towards South Africa, with Johannesburg having more DC capacity than some European hubs, such as Madrid. New carrier-neutral DCs have been opened or planned during the 2020s, including for Zimbabwe, Uganda, Rwanda, Ethiopia, Senegal and the DRC-which have previously not hosted such DCs.
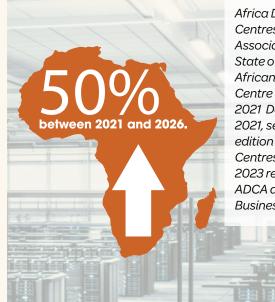
Rapid digitisation and the rollout of 4G and 5G infrastructure across the continent mean that **supply is poised to increase by 50% between 2021 and 2026.**

❝ It is expected to reach $5bn by 2026 ❞

AFRICA DATA CENTRES ASSOCIATION

OXFORD BUSINESS GROUP

- ◆ The size of the African DC market by investment was $2bn in 2020
- ◆ It is expected to reach $5bn by 2026
- ◆ Expanding at a CAGR of 15% in 2021-26

50%
between 2021 and 2026.

Africa Data Centres Association State of the African Data Centre Market 2021 December 2021, second edition and Data Centres in Africa 2023 report by ADCA and Oxford Business Group

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QUOTE

"Congratulations on such a successful first event. Great attendance and honoured and delighted to have been involved as Chairman ADCA and CEO OADC. I learnt a lot during the event. Well done on all the hard work and getting such insightful speakers at the event. Looking forward to the one next year – at the larger event location."

Ayotunde Coker, Chairman, ADCA and CEO, Open Access Data Centres OADC

QUOTE

"To the exceptional Pan African DataCentres Exhibition & Conference team, congratulations on an outstanding first event in Africa. We are honoured to have been sponsors and are eagerly looking forward to the promising future of these events."

The Master Power Technologies Team

To find out more about the event and how you can get involved call
Hugh Robinson on Office: +44 (0) 1892 779992 or email: hughrobinson@stepex.com

	Lead Sponsor 1 Available £25,000	Platinum Sponsor £17,000	Gold Sponsor £11,000	Exhibitor (inc. designer stand) £6,000	Exhibitor (inc. standard shell scheme and furniture) £4,750	Exhibitor (inc. standard shell scheme) £4,500
Branding on main conference room	✓					
Chairing a session	✓					
Logo to appear on all marketing materials	✓	✓	✓			
Branding on the event website	✓	✓	✓	✓	✓	✓
Branding on all event signage	✓	✓				
Presentation(s) at the event	✓	✓				
Participation in a Panel Discussion	✓		✓			
500 word company description in show guide	✓					
250 word company description in show guide		✓	✓			
150 word company description in show guide				✓	✓	✓
Full page advert in show guide	✓					
½ page advert in show guide		✓				
¼ page advert in show guide			✓			
Insert in delegate bag	✓	✓				
18m² designer stand	✓	✓				
9m² designer stand			✓	✓		
9m² stand					✓	✓
Badge scanner(s)	✓	✓	✓	✓		
Furniture Package				✓	✓	
Contact data for all your presentation attendees	✓	✓	✓			
Dedicated post event email	✓					
Full conference passes	15	10	6	2	2	2

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Additional Conference Passes for Exhibitors can be purchased for **£75+VAT per day per Delegate Place**